

Alexandra Winters

Producer, New York City

Recent portfolio of projects



Senior producer hired by creative agency Something Special Studios and their client SKIMS to produce their Valentine's day pop-up in New York City, as well as oversee the fixture rollout for all wholesale and flagship locations worldwide.

I managed the creative development of the temporary store and fixture playbook with a team of architectural designers, fabrication and build spearheaded by Bednark Design and Production Studio, as well as the execution of all staffing and retail operations for the activation.

Project: SKIMS Valentine's Day Pop-up and fixture playbook, 2024-25

Position: Senior Producer



Retail operations for the 4-day event included running logistics for moving 15,000 units, between two onsite locations, with a roster of 35 sales staff and an average of 1,600 guests passing through the 600 square foot space per day.

The project also included the development of a food and beverage program for guests with local partners Elbow Bread on Ludlow, Peter Pan Donuts in Greenpoint and Bluestone Lane that all created custom giveaways for the event.

Project: SKIMS Valentine's Day Pop-up and fixture playbook, 2024-25

Position: Senior Producer



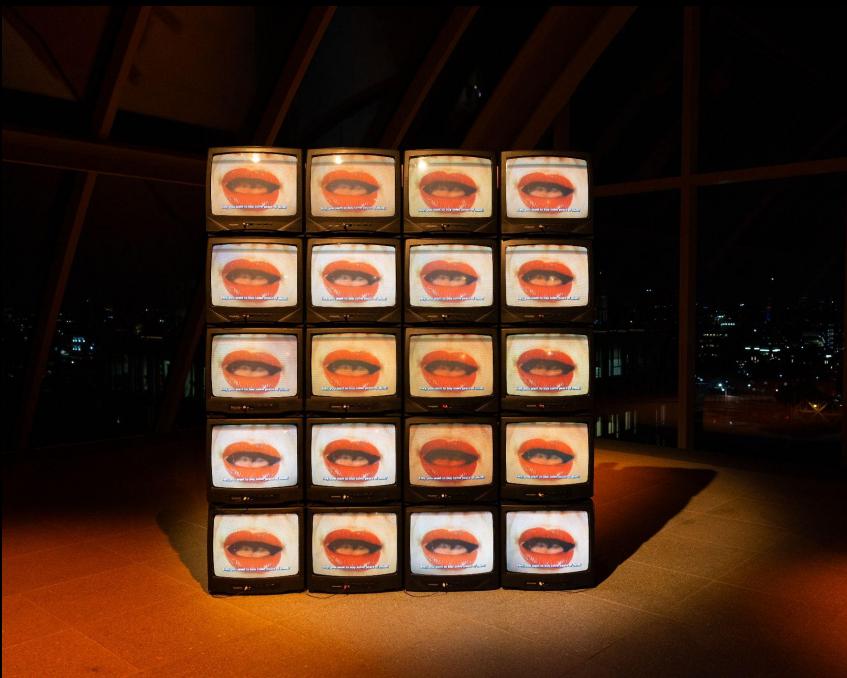
Produced 10 artist interventions and performances for the cocktail, dinner and after party program for Creative Time's annual fundraiser and fifty year anniversary held at Domino Sugar factory a site of the 2014 commission by Creative Time with Kara Walker. Parked outside as guests arrived was Mierle Laderman Ukele's 1982 project with Creative Time and DSNY, *Social Mirror*.
Project: Creative Time 50th Anniversary Gala, New York City, 2024
Position: Independent Producer



Produced 10 artist interventions and performances for the public art nonprofit's annual fundraiser and fifty year anniversary held at Domino Sugar factory. The dinner program featured individual engraved pennies for each of the 400 guests integrated into the tablescapes from Jill Magid's 2020 commission with Creative Time titled, *Tender*.

Project: Creative Time 50th Anniversary Gala, New York City, 2024

Position: Independent Producer



Produced 10 artist interventions and performances for the public art nonprofit's annual fundraiser and fifty year anniversary held at Domino Sugar factory. The cocktail program featured Jen Catron and Paul Outlaw's kinetic sculpture *Slicing Ham*, and monitor display referencing the organization's 1993 commission with Liz Diller & Ricardo Scofidio at the Rialto Theater, titled *Soft Cell*.

Project: Creative Time 50th Anniversary Gala, New York City, 2024

Position: Independent Producer



Produced 10 artist interventions and performances for the public art nonprofit's annual fundraiser and fifty year anniversary held at Domino Sugar factory. The Afterparty program featured a bar installation, titled *Bullshit Bar*, by Creative Time artist *Duke Riley* and collaborator Orien McNeal. The bar was constructed from driftwood and detritus collected from Dead Horse Bay. The artist served after party guests from a drink menu featuring pickleback shots from oyster shells, and tequila from a luge build into the bar.

Project: Creative Time 50th Anniversary Gala, New York City, 2024

Position: Independent Producer



Produced 10 artist interventions and performances for the public art nonprofit's annual fundraiser and fifty year anniversary held at Domino Sugar factory. The dinner program featured limited edition cans of air by artist Pedro Reyes, auctioned off by Artisanal Salesperson character performed by Alex Tatarsky. Starting price for a can of air was \$500, and referenced Reye's 2016 commission with Creative Time titled *Doomocracy*.

Project: Creative Time 50th Anniversary Gala, New York City, 2024

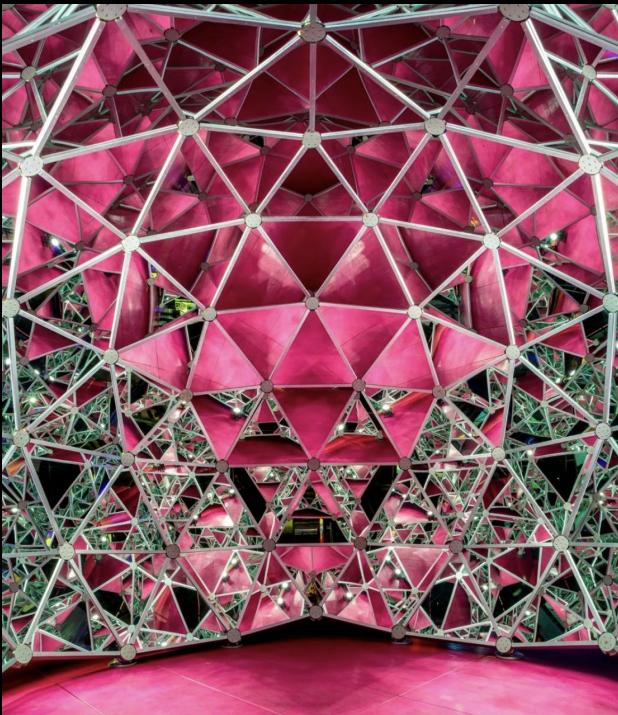
Position: Independent Producer





Producer within Luna Luna's Creative Studio—a team of five verticals—where I managed complex workflows between the curatorial team as their work intersected with leads in spatial, commerce, design, collections, marketing, estates, legal, leadership, and external vendors to produce a 60,000-square-foot showcase in Los Angeles. *Luna Luna: Forgotten Fantasy* features historic rides from the original 1987 park staged in Hamburg, Germany, with contributions from artists such as Jean-Michel Basquiat, Sonia Delaunay, Keith Haring, David Hockney, Roy Lichtenstein, and more.

Project: Luna Luna Forgotten Fantasy, Los Angeles
Position: Senior Producer Art Production, Luna Luna



Producer within Luna Luna's Creative Studio—a team of five verticals—where I managed complex workflows between the curatorial team as their work intersected with leads in spatial, commerce, design, collections, marketing, estates, legal, leadership, and external vendors to produce a 60,000-square-foot showcase in Los Angeles. *Luna Luna: Forgotten Fantasy* features historic rides from the original 1987 park staged in Hamburg, Germany, with contributions from artists such as Jean-Michel Basquiat, Sonia Delaunay, Keith Haring, David Hockney, Roy Lichtenstein, and more.

Project: Luna Luna Forgotten Fantasy, Los Angeles

Position: Senior Producer Art Production, Luna Luna



Managed the fabrication and engineering of an exhibition copy of André Heller's *Dream Station*, for the Los Angeles showcase as pictured in the New York Times.

Project: Luna Luna Forgotten Fantasy, Los Angeles
Position: Senior Producer Art Production, Luna Luna



ZUGRUNDEGEHEN
VERRÜCKT
UNTRAGBAR
WAHRHEIT
ÄNGSTIGEN
VERBERGEN
BEGEHREN
WÜNSCHEN
SCHWEIFEN
SEHNEN
ZÄRTLICHKEIT
ERWACHEN
HERZKÖRPER
MAGIE
UMARmen
BERÜHREN
HAUTLOS
NACHT
BILD
ASKESE
EINSAMKEIT



Managed the fabrication of an exhibition copy of Rebecca Horn's *Love Thermometer* for the showcase, plus the fabrication of custom crating for touring.
Project: Luna Luna Forgotten Fantasy, Los Angeles
Position: Senior Producer Art Production, Luna Luna



Produced public programs for Luna Luna's Los Angeles showcase including Harper Collins book launch for the latest Keith Haring biography.
Project: Luna Luna Forgotten Fantasy, Los Angeles
Position: Senior Producer Art Production, Luna Luna

Luna Luna [BUY TICKETS](#)

Tickets from \$30! * Tickets from \$30! * Tickets from \$30! * Tickets from \$30!

BOOK LAUNCH HOSTED BY LUNA LUNA

Radiant The Life and Line of Keith Haring

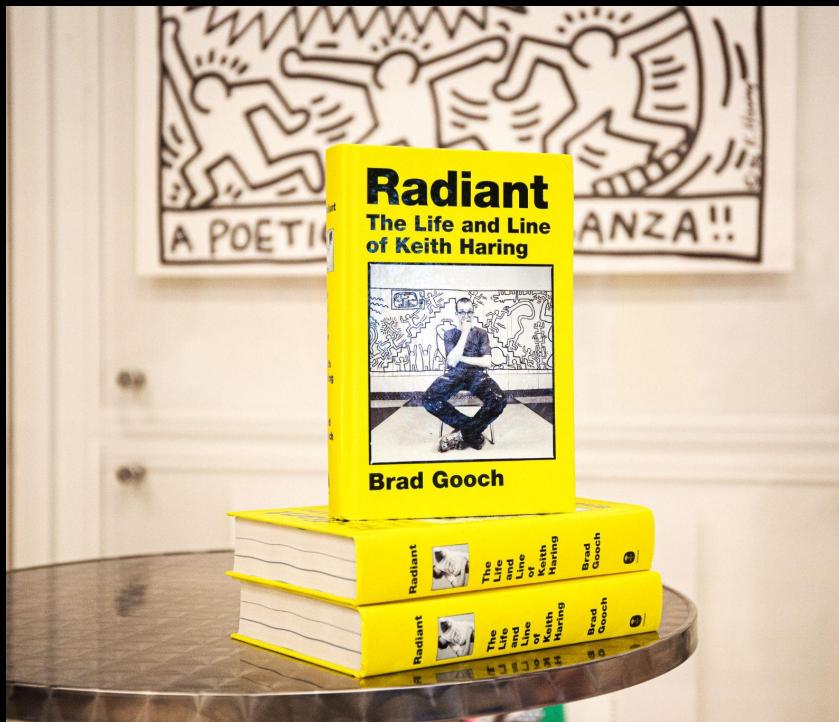


Brad Gooch

WEDNESDAY MARCH 20, 2024, 4:30-6PM

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BOOK YOUR TICKETS NOW





Produced public programs for Luna Luna's Los Angeles showcase including children's program Little Luna featuring Bob Baker Marionette Theater and Kalli Arte mask making workshops. Managed community partnerships for Neighborhood collection product launch which leveraged audience from the Frieze Los Angeles tours conducted by the curatorial team and coordinated by myself.

Project: Luna Luna Forgotten Fantasy, Los Angeles
Position: Senior Producer Art Production, Luna Luna



Image credit Timothy Schenck

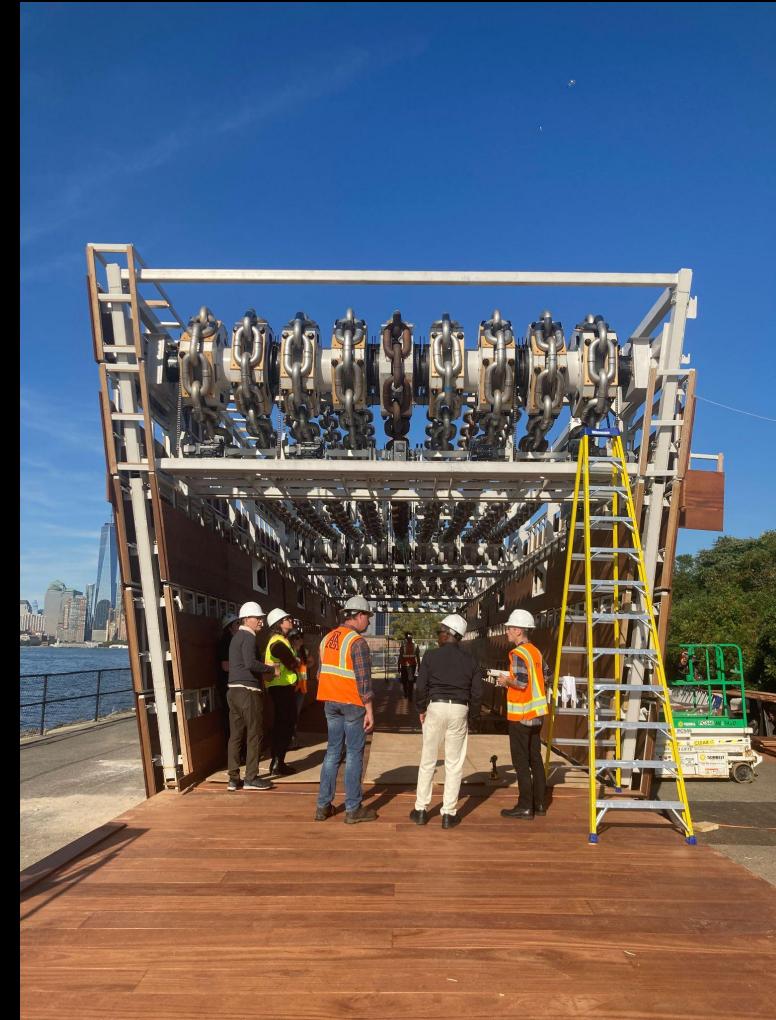
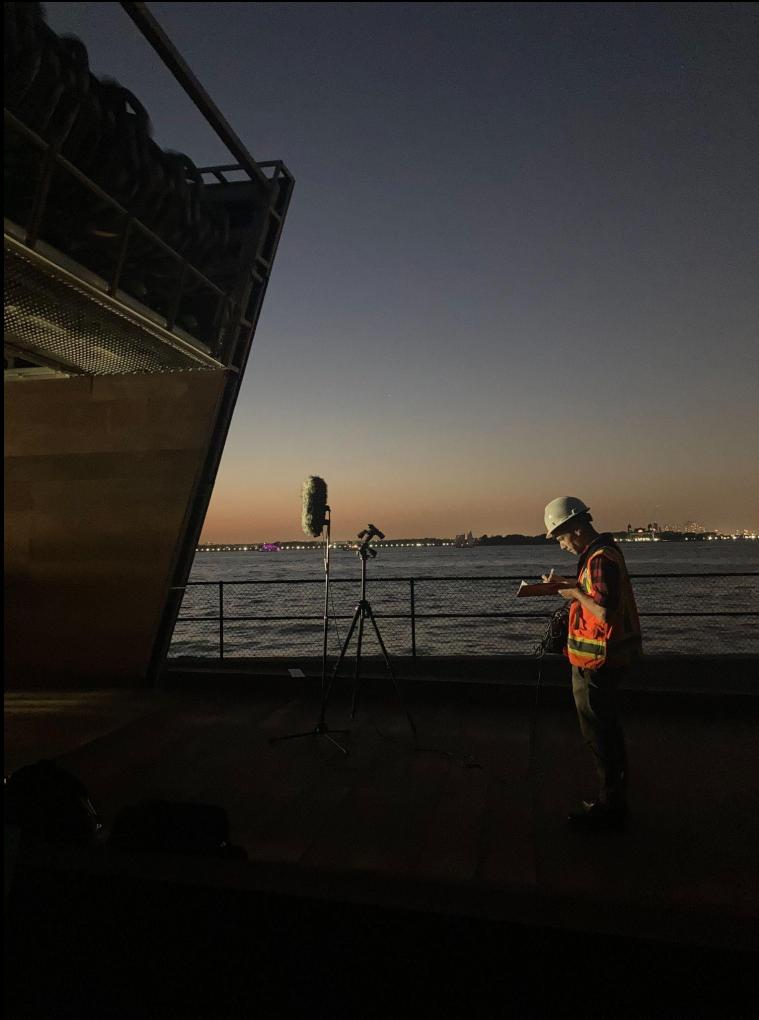
Lead Producer for *Moving Chains* by Charles Gaines—a monumental 110-foot kinetic sculpture and the artist's first public art commission, as well as the largest project in the organization's history. Presented in 2022, I oversaw creative, engineering, and technical processes while managing a multi-million dollar budget. Coordinated logistics and production across eight build teams nationwide to realize the sculpture, designed for national touring.

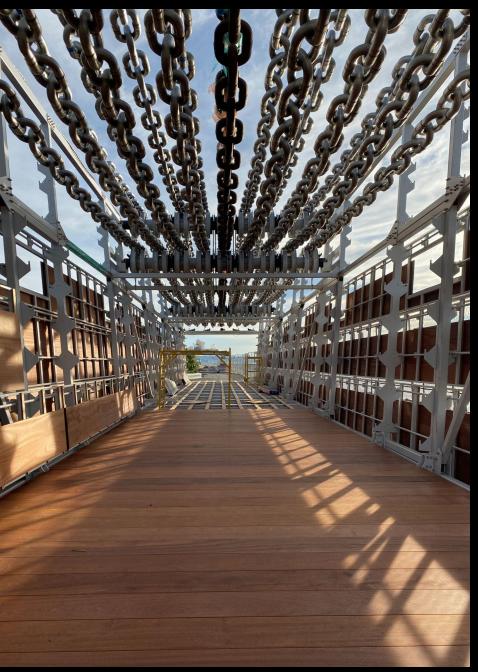
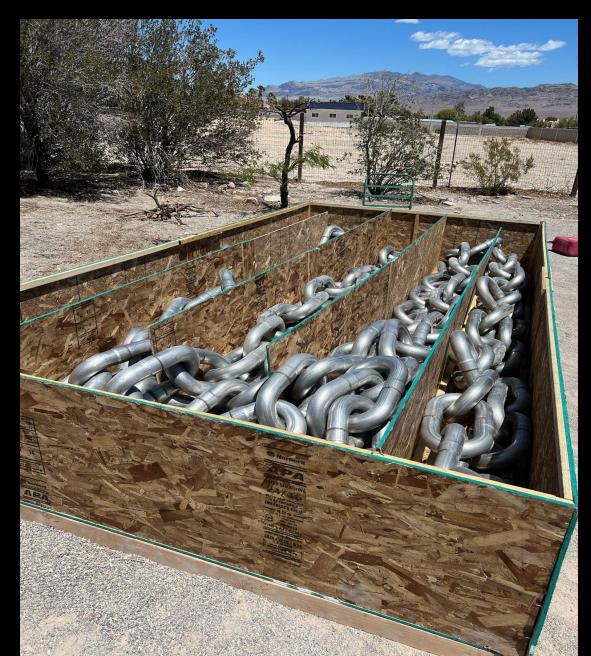
Project: *Moving Chains* by Charles Gaines

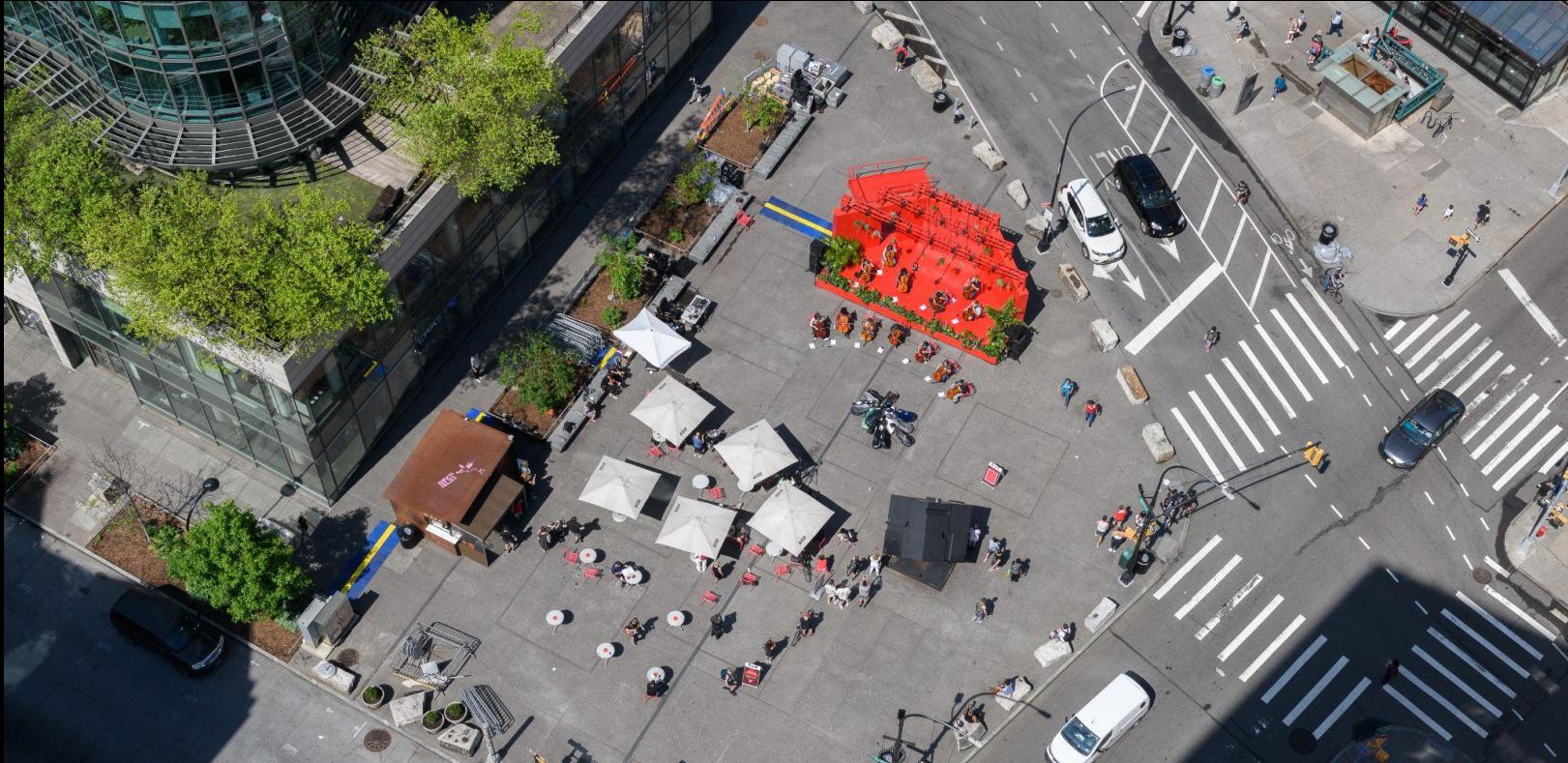
Position: Head of Programming, Creative Time



Image credit Timothy Schenck







Lead producer for Rashid Johnson's *Red Stage*, situated on Astor Place, one of the city's most historic and iconic plazas. I managed the fabrication, engineering and permitting of the ADA-accessible 30 ft x 17 ft steel powder coated red stage. I coordinated 5 weeks of programming, featuring over 300 participants and over 100 members of the public that took to the stage. Presented in the summer of 2021 the artwork was a public invitation to experiment and create after a year of chronic anxiety.

Project: *Red Stage* by Rashid Johnson

Position: Head of Programming, Creative Time







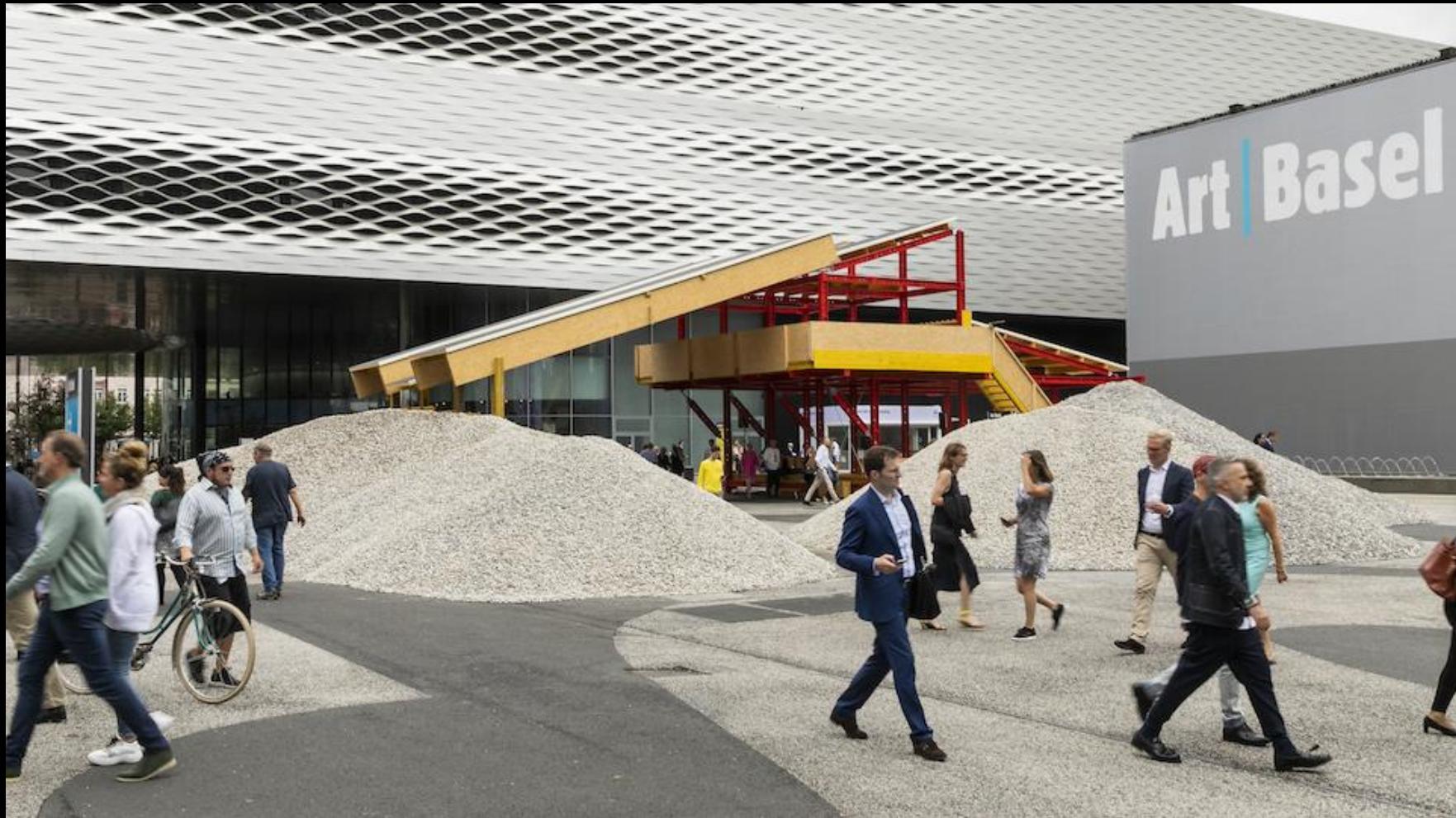




Project managed the Art Basel messeplatz commission titled, *Basilea* that invited visitors to Art Basel to reflect on a city's possibilities through a series of immersive projects connecting the City of Basel, its residents and the 95,000+ fairgoers attending Art Basel. Conceived by artists Lara Almarcegui, Isabel Lewis, and architecture studio Recetas Urbanas led by Santiago Cirugeda, *Basilea* was a project by Creative Time, curated by Elvira Dyangani Ose, and commissioned by Art Basel. Presented in 2018, this project marked Creative Time's first international public project.

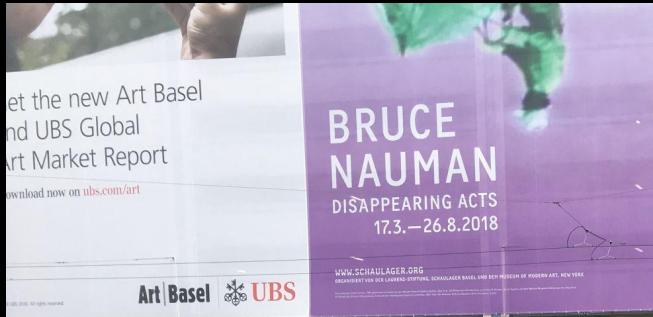
Project: *Basilea*

Position: Project Manager, Creative Time









Photos by Daniel Salemi



Lead Producer of an immersive film with a live classical ensemble and sound installation, staged in the historic Dime Savings Bank of Williamsburgh. Secured site access, partnership, and permits. Led creative and technical teams, including restoration of the bank safe, fabrication, audio-visual, and artist coordination. Live score by T. Griffin and a sound installation by Eric Sluyter. Presented in 2022, this project extended Magid's 2020 *Tender* installation, where she distributed 120,000 modified pennies inscribed with "The Body Was Already So Fragile" into circulation, reflecting on economic fragility and designed to circulate for an estimated 40 years.

Project: *Tender Presence*, Jill Magid

Position: Head of Programming, Creative Time



Image credit Daniel Salemi



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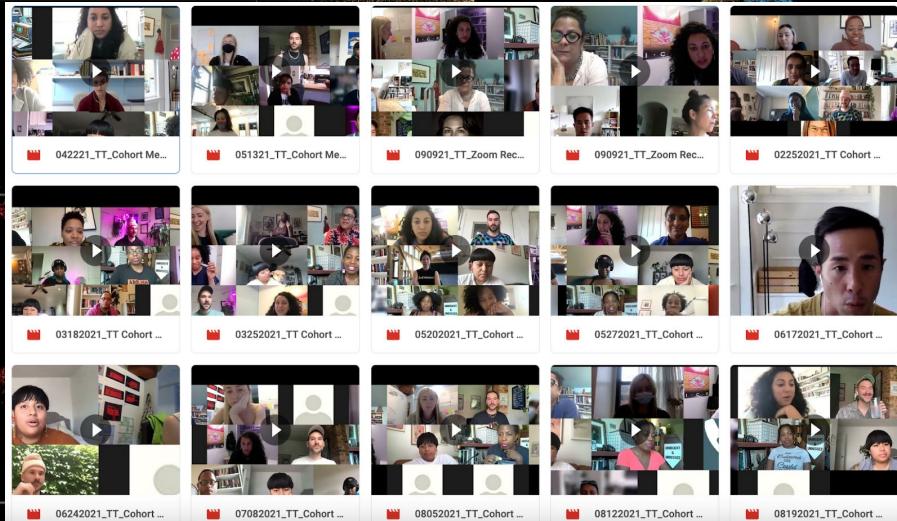


Lead Producer for Creative Time's 2021 Emerging Artist Open Call at Prospect Park. Managed all site relations and permitting with NYC Parks and Prospect Park Alliance. Directed a creative team—including sound engineer, architectural designer, and fabricators—to build a custom, site-specific 22-channel outdoor audio installation using 2,657 feet of reclaimed lumber from Manhattan water towers. Oversaw production elements, including audio rentals and coordinating specialized installation and site teams. The installation featured over 300 feet of hidden cabling, 40 speakers, 6 bass shakers, and 22 audio channels. Additionally, collaborated with Curatorial to produce a 3-part podcast series with expert advisors.

Project: *The Last Stand*, Kamala Sankaram

Position: Head of Programming, Creative Time

DECOLONIZATION



... OR, A SCORE FOR DISCUSSING THE
YOND LIBERALISM

Led the convening of the organization's first Think Tank, a year-long thought leadership initiative that took place in 2021 that explored new methodologies for dismantling exclusionary and colonialist modes of artistic production with interdisciplinary artists and organizers in the field.

Project: Creative Time Think Tank

Position: Head of Programming, Creative Time



Lead Producer on immersive 5-channel film installation staged at Pier 3 of Brooklyn Bridge Park in 2020. Worked closely with audio visual teams and the artist to design the site-responsive arrangement, as well as coordinated all aspects of production with site partners and vendors in challenging weather and emerging pandemic conditions.

Project: *Waters of a Lower Register*, Allison Janae Hamilton

Position: Project Manager, Creative Time



Lead Producer for the year-long ten year anniversary talk series and Creative Time Summit featuring over 200 presenters and session leaders such as Amy Goodman from Democracy Now (pictured), For Freedoms, Jeremy O. Harris, Charles Gaines, Aruna D'Souza, Maria Hupfield, Monuments Lab, Ben Davis, and more. Responsible for developing and producing the sold-out pilot Summit dinner series.

Project: Creative Time Summit: *Speaking Truth*, New York City, 2019

Position: Head of Programming, Creative Time



Lead Producer for the organization's first bilingual Summit in Miami, Florida in 2018. The program took place in over six distinct neighborhoods and featured over 150 presenters and session leaders such as Maria Magdalena Campos-Pons, William Cordova, Edwidge Danticat, Anna Minton, Timothy Morton, Vijay Prashad, Lizania Cruz and more.

Project: Creative Time Summit: *On Archipelagos and Other Imaginaries*, Miami, 2018

Position: Project Manager, Creative Time



Supported production for the 2017 Creative Time Summit Toronto, overseeing staffing, scheduling, travel logistics, contract management, ticketing, audience coordination, and budget reconciliation. Coordinated with Koerner Hall, Art Gallery of Ontario, The Power Plant Contemporary Art Gallery, and other satellite sites to ensure seamless execution of this multi-day, multi-site program. Produced breakout sessions at the Art Gallery of Ontario, facilitating over 30 sessions with 80+ leaders.

Project: Creative Time Summit: *Of Homelands and Revolution*, Toronto, 2017
Position: Production Associate, Creative Time



Coordinated the multi-day and multi-sited Open House and Pre-Conference programs facilitated by partner organizations in each host city for the travelling, annual convening on art and social practice, titled *Open Engagement*. Image pictures Theaster Gates in conversation at The Stony Island Arts Bank home of Gates' Rebuild Foundation (platform for art, cultural development, and neighborhood transformation) and Frankie Knuckles entire vinyl collection.

Project: Open Engagement, Chicago, 2017

Position: Engagement Coordinator



Coordinated the multi-day and multi-sited Open House and Pre-Conference programs facilitated by partner organizations in each host city for the travelling, annual convening on art and social practice, titled *Open Engagement*. Image pictures keynote speaker Angela Davis at the Oakland Museum of California.

Project: Open Engagement, Oakland, 2016

Position: Engagement Coordinator



Coordinated the multi-day and multi-sited Open House and Pre-Conference programs facilitated by partner organizations in each host city for the travelling, annual convening on art and social practice, titled *Open Engagement*. Image pictures Rick Lowe keynote speaker at the Carnegie Museum of Art.

Project: Open Engagement, Pittsburgh, 2015

Position: Engagement Coordinator



Coordinated the multi-day and multi-sited Open House and Pre-Conference programs facilitated by partner organizations in each host city for the travelling, annual convening on art and social practice, titled *Open Engagement*. Image pictures a masterclass with artist Mierle-Laderman Ukeles at the Queens Museum.

Project: Open Engagement, Queens, NY, 2014

Position: Engagement Coordinator



Co-founded, Co-directed, fundraised, programmed, produced & moderated the inaugural *Make Nice* conference at VIVID festival.

Project: Make Nice, Sydney, 2015
Position: Co-founder and Director